



## FAST FACTS

- Fredonia was the first SUNY school to partner with 511NY Rideshare.
- Nearly 300 Fredonia students, faculty and staff have joined FREDride.
- Fredonia's partnership with 511NY Rideshare received recognition at an international transportation conference.

# Fredonia's Journey to Sustainable Transportation

Located southwest of Buffalo on the rural shores of Lake Erie, the State University of New York (SUNY) at Fredonia faced a challenge: how to improve campus access for 5,000 plus students and faculty when transit options are limited, and the commuter population has varied schedules. Fredonia needed an efficient, easy, and convenient way to encourage drivers to share a ride to campus. Through a collaborative partnership with 511NY Rideshare, sponsored by the New York State Department of Transportation, FREDride was born in 2015.



## Enhanced Commute Options

Available to students, faculty, and staff, FREDride is Fredonia's commuter and transportation portal that offers personalized online ridematching to connect travelers who have similar routes and schedules so they can carpool. Fred Ride is promoted through students' online accounts, at orientations, and via email communications.

[fredonia.edu/sustainability/fredride](http://fredonia.edu/sustainability/fredride)

**511NY**Rideshare





## THE SOLUTIONS



Priority parking for carpoolers.



Ridematching assistance through FREDride portal.



Transit assistance for FREDride members.

## Incentives Increase Involvement

As an incentive to share a ride, Fredonia provides priority carpool parking permits for those who join FREDride and carpool—an added bonus for those looking to save time and avoid long parking lot walks during the cold and snowy winter months. FREDride's early success is a testament to Fredonia's creative thinking and commitment to a more sustainable campus.



“Working with 511NY Rideshare has enabled Fredonia to provide students, faculty, and staff with additional transportation options to meet irregular class schedules, while also helping the university meet sustainability goals and reducing parking demand. We are committed to reducing pollution and 511NY Rideshare is helping us achieve that goal.”

— Sarah Laurie, Sustainability Director