

April 2012 Long Island Detailed Progress Report

Submitted May 15, 2012

Submitted to:

Regions 8, 10, 11, and Main Office
New York State Department of Transportation

Submitted by MetroPool

With support from Arch Street Communications, Base Technologies, CommuterLink and ICF International



Goal Summary–

Revised March Results

	Monthly Total	YTD Total	Goal	% of Goal	Source of Data
Number of new rideshare applications/enrollments	142	381	2,780	14%	NuRide and RidePro data and paper application
Estimated Single Occupant Vehicle (SOV) Conversions*	28	78	-	-	NuRide dashboard conversion and vanpool reports
Number of companies/sites visited**	38	91	1,120	8%	Weekly field activity reports
Cost per client placed into Rideshare mode***	\$931.14		\$1,500		Monthly invoices

April Results

	Monthly Total	YTD Total	Goal	% of Goal	Source of Data
Number of new rideshare applications/enrollments	461	842	2,780	30%	NuRide and RidePro data and paper application
Estimated Single Occupant Vehicle (SOV) Conversions*	184	262	-	-	NuRide dashboard conversion and vanpool reports
Number of companies/sites visited**	31	122	1,120	11%	Weekly field activity reports
Cost per client placed into Rideshare mode***	\$247.73	-	\$1,500	-	Monthly invoices

*SOV conversions are estimated based on a sum of 1) multiplying any new RidePro and NuRide applicants by the NuRide additionality percent and 2) any new vanpool riders. The NuRide additionality percent is defined by NuRide as “the percent of time that the selected NuRiders drove alone to work prior to joining NuRide.” A full launch of the commute calendar or a survey would allow for more accurate representation of actual reported SOV conversions. Represents the number of new rideshare applications

**Represents the number of employer meetings/site visits

***Calculated by dividing the number of new rideshare applications/enrollments by the monthly Long Island labor and direct costs.

Employer Site Visit Goal –

The purpose of this table is to track the employer site visits goal outlined in the work plan.

Employer Visits	Revised March Results	April Results	Year to Date Results		
			YTD Total	Goal	% of Goal
Large New	4	2	11	50	22%
Large Ongoing	10	12	34	70	49%
Medium New	15	8	44	600	7%
Medium Ongoing	9	9	33	400	8%
Total	38	31	122	1120	11%

Narrative Highlights –

The purpose of this narrative section is to supplement the monthly reports with narrative descriptions of progress not measured quantitatively nor captured in those reports.

TDM Service Delivery

Outreach to Employers/Employees

This task includes employment site development, surveys and site assessment, transportation events and grants.

Attended the following employee worksite or consumer events (including transit/transportation days, commute fairs, and outreach events):

Employee Worksite and Consumer Events	Location	Date	Contact Information	# of Ridematch Enrollments
Amneal Pharmaceuticals	Hauppauge	4/4/2012	Ebony Kerr-Percy 631-952-0214 ebony@amneal.com	15
NS-LIJHS NS University Hospital	Manhasset	4/4/2012	Lisa Katz 516-562-2616 Lkatz5@nshs.edu	8
Amneal Pharmaceuticals	Hauppauge	4/5/2012	Ebony Kerr-Percy 631-952-0214 ebony@amneal.com	37
Tiffen	Hauppauge	4/9/2012	Susie Smith 631-609-3115 ssmith@tiffen.com	11
NS-LIJHS Medical Center/Cohen Children's	New Hyde Park	4/10/2012	Jackie Samuel 516-470-6407 jsamuel2@nshs.edu	17
Adelphi University	Garden City	4/11/2012	Lisa Fusco 516-877-6001 x6009	11
Suffolk County Community College	Brentwood	4/11/2012	Diana Alvarez 631-851-6876 alvarez@sunysuffolk.edu	0
Canon	Lake Success	4/12/2012	Mindy Roesche 516-488-6700 mmroesch@cusa.canon.com	144
CDC	Centereach	4/17/2012	Joan Convery 631-471-1215 jconvery@cdcli.org	14
Winthrop Hospital	Mineola	4/17/2012	Carol Giordano 516-663-2993 cgiordano@withrop.org	14
Brookhaven National Labs	Upton	4/18/2012	Jeff Williams 631-344-5587 jwilliams@bnl.gov	5
DDI	Huntington	4/19/2012	Andrea Demieri 631-366-5840 Andrea.demieri@ddiinfo.org	24

Employee Worksite and Consumer Events	Location	Date	Contact Information	# of Ridematch Enrollments
Stony Brook University Earth Stock	Stony Brook	4/20/2012	Robert Drago 631-632-7320 rdrago@notes.co.sunysb.edu	18
Town of Huntington	Huntington	4/21/2012	Stephen Jimenez 631-351-3171 sjimenez@town.huntington.ny.us	0
CA Technologies	Islandia	4/23/2012	Meredith Wankel 631-342-2405 Meredith.wankel@ca.com	50
Leviton	Melville	4/23/2012	Debbie Lazarus 631-812-6432 dlazarus@leviton.com	6
Margolin, Winer and Evens	Garden City	4/24/2012	Deb Davis 516-240-4230 ddavis@mwellp.com	4
Amneal	Brookhaven	4/24/2012	Nancy Gembitsky 631-952-0214 nancy@amneal.com	19
Mather Hospital	Port Jeff	4/24/2012	Marc Wiener 631-473-1320 x4291 mwiener@matherhospital.org	6
DDI	Smithtown	4/26/2012	Andrea Demieri 631-366-5833	4
NS-LIJHS at Franklin General Hospital	Valley Stream	4/26/2012	Karina Norr 516-256-6142 knorr@nshs.edu	12
Winthrop University Hospital	Mineola	4/30/2012	Carol Giordano 516-663-2993 cgiordano@winthrop.org	12

Recruitment of new companies/employment sites for the purpose of establishing ridesharing commuting modes:

Employer sites	Location	Date	Contact Information
Adchem	Riverhead	4/3/2012	Allison Berner 631-727-5000 x215 aberner@adchem.com
DDI	Huntington	4/3/2012	Andrea Demieri 631-366-5840 Andrea.demieri@ddiinfo.org
HIA	Hauppauge	4/3/2012	Theresa Sciarraone 631-543-5366 tsciarraone@hia-li.org
The Tiffen Company	Hauppauge	4/3/2012	Catherine Tegins 631-273-2500 ctegins@tiffen.com
Twinco Corp	Hauppauge	4/3/2012	Jen Tuorco 631-231-0022

Employer sites	Location	Date	Contact Information
Amneal Pharmaceuticals	Hauppauge	4/4/2012	Ebony Kerr-Percy 631-952-0214 ebony@amneal.com
NS-LIJHS at Feinstein Institute	Manhasset	4/4/2012	Kathleen McGill 516-562-1093 kmcgill@nshs.edu
Amneal Pharmaceuticals	Hauppauge	4/5/2012	Ebony Kerr-Percy 631-952-0214 ebony@amneal.com
Adecco	Melville	4/5/2012	William Rolack 631-844-7391 William.rolack@adecoona.com
Suffolk Community College	Selden	4/5/2012	Wesley Francillon 631-451-4463 franciw@sunysuffolk.edu
Tiffen	Hauppauge	4/9/2012	Susie Smith 631-609-3115 ssmith@tiffen.com
E One Entertainment	Port Washington	4/12/2012	Michele Koch 516-484-1000 x173 michelek@entonegroup.com
Area Real Estate Associates, Inc.	Melville	4/13/2012	Irwin Krasnow 516-470-2100 Irwin@areaassoc.com
Margolin, Winer and Evens	Garden City	4/13/2012	Deb Davis 516-240-4230 ddavis@mwellp.com
Heartland Business Resource Center	Edgewood	4/16/2012	Jerry Wolkoff 631-242-6301 jwolkoff@hrtld.com
NS-LIJHS Corporate	Lake Success	4/17/2012	Travis Torres 516-734-7209 Ttorres1@nshs.edu
Brookhaven National Labs	Upton	4/18/2012	Jeff Williams 631-344-5587 jwiliams@bnl.gov
Half Hollow Hills School District	Dix Hills	4/18/2012	Anne Marie Caliendo 631-592-3030 acaliendo@hhh.k12.ny.us
Meopta	Hauppauge	4/18/2012	Jennifer Aleman 631-436-5900 Jen.aleman@meopta.com
CDC	Centereach	4/19/2012	Joan Convery 631-471-1215 jconvery@cdcli.org
Mercy Medical	Rockville Centre	4/20/2012	Jeanne Jaeger 516-705-2589 Jeanette.jaeger@chsli.org

Employer sites	Location	Date	Contact Information
Stony Brook University	Stony Brook	4/20/2012	Jim O'Connor 631-632-4379 James.oconnor@stonybrook.edu
Leviton	Melville	4/23/2012	Debbie Lazarus 631-812-6432 dlazarus@leviton.com
Mather Hospital	Port Jeff	4/24/2012	Marc Wiener 631-473-1320 x4291 mwiener@matherhospital.org
Chase Bank Corporate	Long Island	4/25/2012	Nicholas Ulrich 631-755-5034 Nicholas.ulrich@chase.com
Corbett Public Relations	Floral Park	4/25/2012	Bill Corbett 516-775-0435 wjcorbett@corbettpr.com
Fiorano Design Center	Elmont	4/25/2012	John Tudisco 516-354-8453 john@fioranotile.com
Guaranteed Returns	Smithtown	4/25/2012	Eric Anderson 631-689-0191
DDI	Smithtown	4/26/2012	Andrea Demieri 631-366-5833
NS-LIJHS at Franklin General Hospital	Valley Stream	4/26/2012	Karina Norr 516-256-6142 knorr@nshs.edu
National Grid	Melville	4/30/2012	Mitchell Hagler 631-804-3997 m.p.hagler@gmail.com

Attended the following networking events/trade shows:

Networking Events/Trade Shows	Location	Date	Contact Information
Huntington Chamber Green Committee Meeting	Huntington	4/4/2012	Linda Mitchell 631-423-6100 linda@huntingtonchamber.com
Women's Networking Event Huntington Chamber	Huntington	4/18/2012	Linda Mitchell 631-423-6100 linda@huntingtonchamber.com
Huntington Chamber Breakfast	Huntington	4/24/2012	Linda Mitchell 631-351-6100 x16 linda@huntingtonchamber.com
Nassau Trade Show	Carle Place	4/25/2012	Jonathan Levin 347-464-0777 jon@cardinaltradegroup.com
HIA Presentation – HIA Park Update	Hauppauge	4/26/2012	Theresa Sciarone 631-543-5366 tsciarone@hia-li.org

SHRM Annual Conference	Woodbury	4/27/2012	Linda Selden 631-262-8807 chapteradmin@shrml.org
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